



Rockin'1000 - The Biggest Rock Band on Earth

In 2015, a marine geologist passionate about rock who had never organized an event before got help from his friends, who were insiders in the world of entertainment, to achieve the impossible. Fabio Zaffagnini's goal: to gather 1000 musicians in a meadow to play "Learn to Fly" by the Foo Fighters in unison to convince the famous American group to perform in his city, Cesena. The video of the performance immediately went viral (today it has over 53 million views) and the Foo Fighters responded, accepting the invitation and adding a date to their tour.

From this unexpected success, a format was born: Rockin'1000, the Biggest Rock Band on Earth.

The band has performed many concerts in stadiums and special locations, created an album produced with Sony Music Italy and the outbound film *We are The Thousand* - directed by Anita Rivaroli, which tells the story of the band's genesis and is currently nominated in some of the most important international film festivals. From an original idea by Fabio Zaffagnini, created with founders Claudia Spadoni, Martina Pieri, Mariagrazia Canu, "Cisko" Ridolfi and Anita Rivaroli, today Rockin'1000 is an award-winning company that carries out international projects and is invited to collaborate with partners around the world.

For further information visit: <https://www.rockin1000.com/en/>

Concerts / Events:

2015 - Rockin'1000 / Romagna Calling the Foo Fighters - Parco Ippodromo, Cesena
2016 - Rockin'1000 That's Live - Cesena Stadium
2017 - Rockin'1000 Summer Camp - Val Veny - Mont Blanc in Courmayeur
2018 - Rockin'1000 That's Live with Love - Florence Stadium, Special Guest: Courtney Love
2019 - Rockin'1000 That's Live - Stade de France in Paris
2019 - Rockin'1000 That's Live - CommerzBank Arena in Frankfurt
2019 - Rockin'1000 No Borders on Board - Milano Linate Airport, Special Guest: Subsonica, Agnelli
2020 - Rockin'1000 Alma in 100 - Università di Bologna
2020 - Rockin'1000 Global Gig - Global Village, Dubai, with 2500 musicians (virtual concert)
2020 - L'Italia Chiamò, the national anthem- (streaming- fundraising marathon)
2020 - *We are The Thousand, l'incredibile storia di Rockin'1000* - Festa del Cinema di Roma (film)

Awards received:

2015 - StartupItalia! Open Summit (Social Innovation Award) / Teletopi (Better Community Award).
2016 - Tribeca Disruptive Innovation Award / Social Network Award / Teletopi / Best event at the Coca-Cola Onstage Award
2017 - YouTube Silver Button
2019 - Guinness World Records [™] awarded by the "Rekord Institute für Deutschland" as the largest band that performed during a concert
2020 - Guinness World Records [™] as a performance made with the largest number of video contributions featured in a music video medley