

Regione Emilia-Romagna

FONDAZIONE

ERcreativa

EMILIA-RO
MAGNA
MUSIC
COMMISSION

lepida tv



VIRALISSIMA

MUSICIANS AND CLUBS
FROM EMILIA-ROMAGNA
LIVE ON LEPIDA TV



VIRALISSIMA

VIRALISSIMA IS
THE DIGITAL MUSIC
FESTIVAL SUPPORTED
BY THE CULTURE'S
DEPARTMENT OF
EMILIA-ROMAGNA
REGION AND REALIZED
IN COLLABORATION
WITH ATER FONDAZIONE
AND LEPI DATV

THE INITIATIVE WAS
CREATED TO SUPPORT
IMPORTANT SECTORS
OF THE MUSIC INDUSTRY
HARD HIT BY THE
CANCELLATION OF
CONCERTS AND FESTIVALS
DUE TO COVID AND TO
GIVE VISIBILITY TO THE
RICH MUSICAL REALITY
OF THE REGION

VIRALISSIMA PROPOSES
IN THE SAME BILLBOARD
THE MOST ORIGINAL AND
REPRESENTATIVE EXPONENTS
OF MUSIC IN EMILIA-ROMAGNA,
FROM ROCK TO ELECTRONIC,
FROM WORLD MUSIC TO JAZZ,
FROM SONGWRITING TO HIP-HOP

**You can watch
all videos
on YouTube!**

